

13 August 2025 at 10:00 AM MT Online via Microsoft Teams

Join the Canadian Association for Sports Heritage for a free one-hour professional development workshop designed to help your organization elevate its marketing efforts. Led by Becki Monaghan, the Marketing Manager at Canada's Sports Hall of Fame, this session will explore:

- Best practices for crafting engaging e-newsletters that drive results.
- Social media tips to maximize your impact across platforms.
- Canva tricks for creating polished, professional visuals that captivate your audience.

Whether you're looking to refine your current strategies or learn new techniques, this workshop is tailored to equip you with practical tools to enhance your marketing game.



