



Edwin S.H. Leong Centre for Healthy Aging and Djavad Mowafaghian Centre for Brain Health, University of British Columbia Healthy Aging Visual Art Prize – Guidelines

The Edwin S.H. Leong Centre for Healthy Aging (ELCHA) and Djavad Mowafaghian Centre for Brain Health (DMCBH) at the University of British Columbia (UBC) are pleased to announce a call for submissions to the **Healthy Aging Visual Art Prize**. The ELCHA is an interdisciplinary research centre that investigates aging in a comprehensive and holistic way in order to promote health and well-being for all older adults living in British Columbia, across Canada and around the World. The DMCBH brings together experts in the fields of neuroscience, neurology, psychiatry and rehabilitation to advance brain health through research, education and treatment.

Theme: Healthy Human Aging

This contest invites a wide range of entries depicting representations or images of “**Healthy Human Aging**”. Our concept of “healthy aging” is built upon the World Health Organization’s definition of healthy aging as the process of developing and maintaining the functional ability that enables wellbeing in older age. Functional ability is having the capabilities that enable people to be and do what they value. Importantly, there is no “typical” healthy older person, and this definition of healthy aging does not require an individual to be free of diseases or health conditions.

The ELCHA and DMCBH value justice, equity, diversity, and inclusion. Artworks must align with these values to be included in the contest.

Eligibility: There are two categories of eligibility:

- **Category #1 – Public:** Anyone residing in British Columbia. You do not need to be affiliated with University of British Columbia to enter this category. Entrants in this category must **not** be staff, investigators, or trainees of the ELCHA or DMCBH.
- **Category #2 – Centre-Affiliated:** Open to any UBC investigator, staff or trainee (undergraduate or graduate student, or postdoctoral fellow) affiliated with the ELCHA or DMCBH.

Accepted Mediums: Painting, drawing, small sculpture, photography, ceramics, textiles, mixed media, glass, printmaking and digital art

Not Accepted: Film or video. Any art or media created by artificial intelligence. Photography with filters applied.



Prizes:

- Public Category:

Best entry: Monetary grand prize of \$1000.00

Second place entry: Monetary prize of \$500.00

Third place entry: Monetary prize of \$250.00

- Centre-Affiliated Category:

Top Investigator Entry: \$500.00 towards their lab's research or knowledge exchange activities

Top Trainee Entry: \$500.00

Submission of entry to this exhibition automatically constitutes the entrant's acceptance of the guidelines and rules outlined in this call, and consent for their entry to be displayed in a public online gallery. The judges' decision is final, and submission to this contest declares your acceptance of their decision.

All entries will be shown in an online gallery. Up to 16 finalists (up to 8 public and 8 Centre-affiliated) will be invited to show their work at an Artist Night at the Djavad Mowafaghian Centre for Brain Health in the UBC Vancouver campus, where works will be judged in person and prizes will be awarded. Prizes will be awarded based on the judging of finalists' hard copy submissions. Following the Artist Night, select finalists will also be invited to show their work in a public face-to-face exhibition at the Jericho Arts Centre, Vancouver BC. The finalists will also be recognized by name in the public online gallery. If chosen as a finalist, entrants will be responsible for the cost of printing/framing/mounting or otherwise preparing their work for in-person display, as well as transporting it to UBC. No other reimbursement will be offered to the finalists. Winners will be required to have a Canadian social insurance number to accept prize money, with the exception of UBC undergraduate students.

Instructions: Entries must be original and created by the artist. One piece of artwork is permitted per individual, and participants may include up to three images of the artwork they are submitting. The submission can be pre-existing artwork made in the past, and does not necessarily have to be created for this competition. Submissions are made as digital files. This can include digital art files or photo images of physical artworks. Submissions must meet the following digital file requirements:

- The image must be a true copy of the original artwork in values, intensity and color, and should not be blurry.
- File format must be JPEG (.jpg) only. Non-JPG files will **not** be converted.
- Please ensure the images you upload are cropped so that only the artwork is visible. Use a photo or image-editing program to remove unwanted parts, such as frames or borders.
- The maximum file size per image is 4 MB. If your image file size is greater than this, please use a photo or image-editing program to reduce the size of the image before uploading.



Submissions that are blurry, poorly cropped, display a background/frame, or were made in error will be declined. A description of your piece (1250 characters max.) must be submitted in the online submission form and should answer the question “how does your artwork represent healthy human aging?”. This description will be posted along with the photo(s) of your artwork in the online gallery. Please proof read and spell check it before submitting. This description is intended to facilitate interpretation of your artwork; judges will not be assessing it for language or quality of writing.

The deadline for submissions is **September 30th, 2024**. Artists cannot change details on their submission after the deadline for entries has passed. Attempts to change submitted information after the deadline will not be honored.

Submit entries here: https://ubc.ca/qualtrics.com/jfe/form/SV_0ptW9WJTbjDmQJg

Presentation Instructions for Finalists: Artworks may not be larger than 48” tall or 48” wide inclusive of the framed dimensions, if framed. Artists are expected to prepare all their work for hanging prior to the installation date, including framing or mounting. Larger works are required to have wire on the back for hanging. Artworks that are not framed must be mounted on a backing that can be affixed to a wall. Works that arrive in disrepair will be fixed where possible, at the expense of the artist, or removed from the exhibition. Although artwork will be handled with care and attention, UBC does not accept any liability for artworks and will not be responsible for any loss or damage.

Evaluation Criteria:

- Concept: how the artwork represents “healthy human aging” (50%)
- Overall impact of the artwork (25%)
- Execution: The technical merit of the artwork (25%)

Contest Schedule:

June 7 th , 2024	Submissions open
September 30 th , 2024	Submission deadline
Mid November, 2024	Entrants informed of their result. The artist is responsible for contacting the ELCHA if they do not receive notice.
December 2 nd – December 18 th , 2024	Delivery window for finalists: Artworks must be delivered before 4 PM on the final day of the delivery window. Artworks can be hand delivered, couriered or sent in the mail. Deliver successful works to the following name and address, with your name written on the box: Clement Woo Room 3408B, Djavad Mowafaghian Centre for Brain Health, 2215 Wesbrook Mall, Vancouver, BC V6T 1Z3
January 10 th , 2025	Artist Night at UBC and prize winners announced
January 17 th – February 9 th , 2025	Exhibition at Jericho Art Centre. Finalists can collect artwork in person after the exhibition, or pay to have their artwork shipped. Failure to do so will result in the ELCHA claiming and/or disposing of artwork.