

2024 Museum Crossword Featuring Canadian Museums

Please submit your clues by **12 p.m. (EDT) on Thursday, May 30**, in both English and French (if possible), using the format below. We are able to assist with clue translation if needed.

1. CLUE:

(If you have a link to the object/clue answer on your website, please include it).

2. ANSWER:

3. INSTITUTION NAME AND WEBSITE:

(If possible, please provide your organization's name already hyperlinked, e.g. [Canadian Museum of History](#), QC. We use this to create a mention of your institution on our Thank You page).

4. PREFERRED SOCIAL MEDIA HANDLES:

(This will help us tag you on Facebook, Instagram and X/Twitter, as applicable).

5. CONTACT NAME AND EMAIL:

Crossword Themes

Clues can reflect any of the following themes:

- Summer activities in and around your museum;
- Notable landmarks or sights at or near your museum;
- Fan- or visitor-favourite objects in your collection;
- A piece of history or special anniversary linked to your area; and/or
- Objects related to local history.

Any reference to Canadian history and/or culture is also acceptable.

Tips

1. Clues that are **one-word answers** work best — ideally the same single word in both English and French.
2. If it makes sense, please include the name of your museum (and a link) in your clue, to give you extra visibility and make it easier to find the answer.

Here is a sample clue from the 2021 Crossword to help you format your own:
“The [Canadian War Museum](#) collection includes boards from a _____ rink built by Canadian soldiers serving at Kandahar Airfield in Afghanistan.”

Questions and Answers

1. What is the Canadian Museum Crossword?

Since 2020, the Canadian Museum of History and the Canadian War Museum have been organizing and hosting a pan-Canadian Museum Crossword. Institutions from across Canada are invited to submit clues, which are then plugged into a crossword generator to create a puzzle that is posted for all Canadians to enjoy. Our objective is always to have representation from all provinces and territories. In 2023, the Crossword generated almost 68,000 impressions and an average engagement rate of 6.1 percent, which amounted to a 15 percent increase over 2022.

Take a look at the [2023 edition of the Crossword](#).

2. When will the 2024 Museum Crossword be posted?

It will go live on both the [Canadian Museum of History](#) and the [Canadian War Museum](#) websites on Tuesday, July 30. As a thank you, participating museums will be listed on the Crossword pages.

3. How many clues can I submit?

You are welcome to submit as many clues as you'd like. However, to enable as many institutions to participate as possible, we can only guarantee the inclusion of one clue per museum. We do our best to include as many clues as possible.

4. Can I post the Crossword to my museum's own website?

Please let us know if you are interested and we will provide an embed code.

5. Can I share the Crossword on social media?

Yes! Please tag [@canwarmuseum](#) and [@canmushistory](#) in English, or [@muscanguerre](#) and [@muscanhistoire](#) in French.

6. Who do I contact if I have more questions?

Please reach out to Avra Gibbs Lamey (avra.gibbs-lamey@warmuseum.ca), Lorraine Gouin (lorraine.gouin@historymuseum.ca), or Daniel Groleau Landry (daniel.groleau@warmuseum.ca).