



2423 Beacon Avenue, Sidney, BC V8L 1X5
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For Immediate Release

The Sidney Museum Organizes a Great Lineup of Events for the 2024 Family Day Long Weekend

Sidney, British Columbia, January 26, 2024 - The Sidney Museum is excited to present another year of fun during the Family Day Long Weekend, running February 16 - 19, 10:00am - 4:00pm. There will be LEGO®-themed activities designed for families and children of every age.

Visit the Sidney Museum to see hundreds of LEGO® models and pick up your Beacon Avenue Scavenger Hunt. Businesses and organizations from all over town will have LEGO® sets on display in their windows and storefronts. Find them all and be entered in a draw to win fabulous LEGO® prizes!

In addition, the Sidney Museum is delighted to welcome back one of Canada's only LEGO® Certified Professionals – Robin Sather! Robin will be at the Museum over the weekend building a 6 foot LEGO® model of local landmarks, Sidney's Pier and the Fish Market. Drop in to say hello and watch a Master Builder at work.

Also returning to the Sidney Museum is the fan-favorite Peninsula Co-op's Community Mosaic. Contribute a piece to this work of art which will eventually be showcased at a local Peninsula Co-op location!

After you've taken in the sights and activities at the Sidney Museum, stroll on down to the Sidney Pier Hotel & Spa's Sallas Room where the Victoria LEGO® Users Group will be set up with a variety of dioramas, from fairground attractions to modular cities.

"With our popular LEGO® Brick Exhibition returning for its 18th consecutive year, we are very excited to continue what has become a community tradition," says Michael Goodchild, the Executive Director of the Sidney Museum. "LEGO® has a remarkable ability to appeal to nearly any age and interest, from real-world architecture to references to beloved movies and TV shows," continues Goodchild. "Working on the exhibit and Family Day activities is a real treat and our team is looking forward to sharing in everyone's excitement!"

We respectfully acknowledge the Sidney Museum & Archives is located in Sidney/SET, TINES on the territory of the WSÁNEĆ People including the BOKÉĆEN (Pauquachin), STÁ,UTW (Tsawout), WJOLELP (Tsartlip) and WSÍKEM (Tseycum) First Nations.



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The Sidney Museum would like to thank Peninsula Co-op for sponsoring the 2024 Sidney Museum LEGO® Exhibition and Family Day Weekend Events.

The Sidney Museum is located at 2423 Beacon Avenue, in the lower level of the Old Post Office building. The Museum is open seven days a week from 10:00am-4:00pm. Entrance is by donation. Please visit the Museum's website for more details on the current and upcoming exhibitions.

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For more information contact:

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*LEGO®, the minifigure, and the brick configuration are trademarks of the LEGO Group of companies

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