



Inspiring the future.

**Position Title:** Community Brand Ambassador  
*(Marketing)*  
**Position:** Canada Summer Job Position  
**Posting Deadline:** **June 16, 2023**  
**Position Type:** Full Time / 35 hrs/wk  
**Salary:** \$17.00/hr  
**Start Date:** **June 25, 2023**

**Background:**

The BC Sports Hall of Fame is offering an exciting opportunity to become a member of our team dedicated to serving the organization's mission of Honoring the Past and Inspiring the Future. This Community Brand Ambassador position will include a mix of direct customer service to visitors of the BC Sports Hall of Fame and demand generation marketing.

*The BC Sports Hall of Fame preserves and honours BC's sport heritage by recognizing extraordinary achievement in sport by using our collection and stories to inspire all British Columbians to pursue their dreams. Located at Gate A of BC Place, the Hall showcases accomplishments of individual athletes and teams, as well as those who have contributed to the development of sport in the province. [bcsportshall.com](http://bcsportshall.com)*

**Position Overview:**

The Community Brand Ambassador fulfills a key role within the BC Sports Hall of Fame performing many tasks within the organization.

Key responsibilities include:

- Visitor Reception duties
- Development of promotional activities and programming
- Visitor liaison (ensure visitors have a positive memorable experience through high level of customer service) while hosting at outreach events
- Connecting with community festivals, events, and destination marketing organizations
- Collaborating with creative agencies to develop compelling promotional materials and content on sport heritage
- Working together with curatorial and education leads to manage, present, and display key artifacts at pop-up community activations
- Assisting with community events
- Setting up branded community activations in and around the Lower Mainland of B.C.

The Community Brand Ambassador is joining a staff team of six and will be involved in many areas of the operations. We are seeking a candidate who is passionate about sports and sport history. The candidate should enjoy working with people and have an interest in inspiring and

educating the citizens of the province. By joining our staff team the candidate must show the drive and desire to support our organization and to take it to its highest potential.

**Qualifications:**

- Students under the age of 30 who were registered as full time students in the previous semester and who are currently engaged in or returning to full time studies.
- Excellent verbal communication skills
- Ability to multitask in fast-paced environment
- Competent level of IT proficiency (G-Suite, Office 365, Slack)
- Prior marketing experience (digital, experiential, B2B/B2C) is a plus
- Presentation skills
- A willingness to learn, develop and achieve new skills for personal and professional development

**Training and Skill Development Provided:**

- Gain practical experience and training in areas of: education and teaching in a museum setting, program development and promotion. Excellent verbal communication skills
- Refine and develop public speaking skills
- Training and experience in developing promotional materials and digital campaigns
- Work within a supportive and encouraging team environment with an enthusiastic and professional staff.

**Job posting deadline is June 16, 2023**

**Please email your resume and cover letter to [hello@bcsportshall.com](mailto:hello@bcsportshall.com). No phone calls and no third party employment agencies please.**