

2023 Museum Crossword Featuring Canadian Museums

Please submit your clues by **12 p.m. (EDT) on Friday, June 9**, in English and in French (if possible), using the format below.

1. CLUE:

(If you have a link to the object/clue answer on your website, please include it).

2. ANSWER:

3. INSTITUTION NAME AND WEBSITE:

(If possible, please provide your organization's name already hyperlinked, e.g. [Canadian Museum of History](#), QC. We use this to create a mention of your institution on our Thank You page).

4. PREFERRED SOCIAL MEDIA HANDLES:

(This will help us tag you on Facebook, Instagram and/or Twitter).

5. CONTACT NAME AND EMAIL:

Crossword Themes

Clues can reflect any of the following themes:

- Summer activities in and around your museum;
- Notable landmarks or sights at or near your museum;
- Fan- or visitor-favourite objects in your collection;
- A piece of history or special anniversary linked to your area; and/or
- Objects related to local history.

Any reference to Canadian history and/or culture is also acceptable.

Tips

1. We encourage clues that are **one-word answers** — ideally the same single word in both English and French.
2. If it makes sense, please include the name of your museum in your clue, to give you extra visibility and make it easy to link to your website.

Here is a sample clue from the 2021 Crossword to help you format your own:
The [Canadian War Museum](#) collection includes boards from a _____ rink built by Canadian soldiers serving at Kandahar Airfield in Afghanistan.

Questions and Answers

1. What is the Canadian Museum Crossword?

Since 2020, the Canadian Museum of History and the Canadian War Museum have been organizing and hosting a pan-Canadian museum crossword. Institutions from across Canada are invited to submit clues, which are then plugged into a crossword generator to create a puzzle that is posted for all Canadians to enjoy. We aim to have representation from all provinces and territories- last year we had all 10 provinces and the Yukon! The crossword has proved to be very popular, generating more than 290,000 impressions on History and War Museum social media posts alone.

Crosswords from previous years:

- [Crossword from 2020](#)
- [Crossword from 2021](#)
- [Crossword from 2022](#)

2. When will the 2023 Museum Crossword be posted?

It will go live on both the [Canadian Museum of History](#) and the [Canadian War Museum](#) websites on Wednesday, August 2. As a thank you, participating museums will be listed on the crossword pages.

3. How many clues can I submit?

You are welcome to submit as many clues as you'd like. However, to enable as many institutions to participate as possible, we can only guarantee the inclusion of one clue per museum. Based on the volume of clues we received last year, we may not be able to use all clues submitted by each institution (but we'll do our best!).

4. Can I post the Crossword to my museum's own website?

Please let us know if you are interested and we will provide an embed code.

5. Can I share the Crossword on social media?

Yes! Please tag [@canwarmuseum](#) and [@canmushistory](#) in English, or [@muscanguerre](#) and [@muscanhistoire](#) in French.

6. Who do I contact if I have more questions?

Please reach out to Avra Gibbs Lamey (avra.gibbs-lamey@warmuseum.ca), Lorraine Gouin

(lorraine.gouin@historymuseum.ca), or Daniel Groleau Landry

(daniel.groleau@warmuseum.ca).