For Immediate Release



The White Rock Museum & Archives presents: Morosan: The Man Who Painted White Rock

February 2, 2023 – White Rock, BC: The White Rock Museum & Archives is proud to present Morosan: The Man Who Painted White Rock. The exhibit will be shown in our galleries until May 21, 2023.

Vojislav (Voja) Morosan lived his life engaging with beauty and history. He was born in Belgrade in the former Yugoslavia under Nazi occupation. In 1965 he travelled to Switzerland, then to France where he studied art for 3 years, working as a car mechanic to support himself. He immigrated to Ontario in 1968 where he specialized in painting streetscapes featuring historic buildings. In 1982 he met and married the woman who would become his business partner and his biggest champion, Norma. It was Norma who initially fell in love with White Rock and proposed that they move here in 1996. Morosan agreed and he became a familiar sight around White Rock, painting en plein-air wearing his straw hat, accompanied by his little dog, Pebble.

Morosan painted with a high key palette and a realistic style filled with optimism. In his work the buildings look new, the streets are clean, and the sun always shines. His fine eye for detail, light, and colour and his commitment to historic accuracy can be seen in all his streetscapes. This retrospective exhibit features works from the 1970s until Morosan's death in 2008.

Staff and leadership at the museum are committed to reaching out to and engaging the White Rock community. Our mission is to preserve our community's heritage, reveal our community's story, share stories worth telling, and welcome everyone.

The White Rock Museum & Archives is located at 14970 Marine Drive in the historic 1912 train station on the waterfront. For more information, please visit www.whiterockmuseum.ca or call 604-541-2221.

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WHITE ROCK City by the Sea! The White Rock Museum & Archives is grateful to the City of White Rock for their ongoing support.