



CAETANI CENTRE

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FOR IMMEDIATE RELEASE

July 5, 2022

Live Music is Back: One-Day Outdoor Music Festival Returns to Caetani Centre

The Caetani Centre's third annual Summer Music Festival, featuring headliner Shred Kelly, is back for one-day only July 23 at the historic property near downtown Vernon.

VERNON—After a volatile year of fires, floods, and a global pandemic, the Caetani Centre is ready to get audiences dancing and celebrating summer again when it hosts its one-day outdoor music festival on its historic grounds, Saturday, July 23.

2022 marks the third year the festival has been held since 2019. Although cancelled in 2020 due to the pandemic, the festival was able to go on last August despite the fire evacuation alert that was announced for the City of Vernon the day before.

“Many people last year remarked on how they appreciated something to take their minds off the fires. We had a number of evacuees attend the festival and many danced in celebration, especially when the sky opened through the smoke and this downpour of rain came down,” said Kristin Froneman, Tours and Communications Coordinator at the Caetani Centre. “This year, we didn’t want to tempt fate, so we decided to hold the festival a little earlier in July. We sure hope the climate will cooperate.”

Attendees will be treated to a day of musical talent, laughter, and some of the best food trucks in the Okanagan.

This year’s headliner is none other than Shred Kelly, who will be joined by Songs of the Southern Belles, Cod Gone Wild, Betty Anne Northup, Bran Sanders, and Blu and Kelly Hopkins.

An alternative folk-rock band from Fernie, B.C., Shred Kelly started out playing the Canadian ski-town circuit over a decade ago and have since performed for international audiences and events such as the Reeperbahn Festival in Hamburg, Germany and Australian Music Week.

“We are really pleased to have Shred Kelly as our headliner this year. They have had amazing success with their live streaming concerts during Covid and have a huge following with fans from around BC, Canada and internationally. They are amazing instrumentalists with a wide range of influences and will definitely have the crowd up and dancing,” said Caetani Music Coordinator Andrew Mercer, who will also be performing with his band Cod Gone Wild at the festival.

Joining Shred Kelly as part of the evening set will be Songs of the Southern Belles, a Nashville tribute show that celebrates female country stars from the '50s through to the '70s.

The afternoon set features local artists, including songwriting-multi instrumental duo Blu and Kelly Hopkins, folk soloist Bran Sanders and multi-genre artist Betty Anne Northup. Cod Gone Wild will close off the afternoon with its sociable and danceable Celtic-Maritime sounds.

“Come hungry, as this year we have lined up popular Okanagan food trucks Gord Oh’s and Shabbang, who will serve up everything from authentic Mexican-style tacos to decadent grilled cheese sandwiches and gourmet poutine,” said Froneman.

There will also be a cash bar available for people 19-plus.

Tickets are selling quickly, so get yours now. Advance tickets are now on sale at the Ticket Seller, 250-549-7469, www.ticketseller.ca. An advance all-day pass is \$85; evening-only pass is \$50, and afternoon-only pass is \$40. A limited number of gate passes will also be available. On the day of the event. Cost is \$100 for the day, \$60 for the evening only, and \$50 for the afternoon only. Please note that the festival will be held rain or shine. Tickets are non-refundable. For more information, visit www.caetani.org.

Since parking is not available at the Caetani Centre during events, patrons are asked to park off site in approved parking zones, and to please respect our neighbours by not blocking driveways. Patrons are also advised to bring their own portable lawn chairs or blankets.

Festival Schedule is as follows:

1pm - GATES OPEN
1:30 - 2:15 Bran Sanders
2:30 - 3:15 Blu and Kelly Hopkins
3:30 - 4:15 Betty Anne Northup
4:30 - 5:30 Cod Gone Wild
5:30 - 6:30 Break - Food trucks will be available on site
6:30 to 7:45 Songs of the Southern Belles
8:00 - 9:30 Shred Kelly

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IMAGES/POSTER AVAILABLE AT:

<https://drive.google.com/drive/folders/15AneJeEFfukg46nPYF5dqTm6xHS7FILK?usp=sharing>



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IMAGE CAPTIONS:

1-2: Fernie, BC alt.folk-rock act Shred Kelly headlines the evening set at the Caetani Summer Music Festival July 23.

3: Celtic-Maritime act Cod Gone Wild is back to perform at the third annual Caetani Summer Music festival, taking place at the Caetani Centre in Vernon.

4: The outdoor Caetani Summer Music Festival will take place rain or shine on July 23 at the Caetani Centre in Vernon.

For more information, please contact
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About the Caetani Centre:

Duke of Sermoneta Leone Caetani, his partner Ofelia and his daughter Sveva Caetani arrived in Vernon, British Columbia in 1921. They lived a life of wealth, privilege, travel, and luxury throughout the Roaring Twenties until the economic crash of 1929 decimated their fortunes.

Following the death of Leone in 1935, Ofelia and Sveva went into self-imposed exile. During this time, mother and daughter rarely left the house, and Sveva was not allowed to pursue her love of art. It was not until her mother's death in 1960 that Sveva, now in her early 40s, started painting again.

Her economic circumstances dictated that she find work for the first time in her life. She took on teaching positions at St. James Elementary and Charles Bloom Secondary. Around this time, Sveva began work on her Recapitulation series, featuring 47 large-scale vibrant watercolour paintings, documenting her story and journey through life.

In the mid-1980s, due to several mitigating circumstances, Sveva donated the complete Recapitulation series to the Alberta Foundation for the Arts (AFA). The works left the province of British Columbia for 35 years. The AFA provided access to the collection through exhibition loans and an online database.

Now, after more than 30 years since the first painting travelled to Edmonton, Sveva's Recapitulation has returned home to Vernon permanently and is now part of an extensive collection held by the Caetani Cultural Centre Society and on display at Sveva's former home, which is now the Caetani Centre museum in Vernon, BC.