
June 1, 2022

Third Annual Hops & Heritage Fundraiser

Chilliwack, BC – The Chilliwack Museum and Historical Society is proud to host its third *Hops & Heritage* Fundraiser. Discover Chilliwack's industrious past as a premier hops producer, and get acquainted with the local faces and businesses that bring this history to life in our community! *Hops & Heritage* is primarily an awareness and engagement campaign that aims to connect the Chilliwack Museum & Archives with the community, and to support local businesses at the same time.

"*Hops & Heritage* focuses on the local craft brewing and hops industry in Chilliwack, and how this industry has played an important role in the development of our economy, identity, and heritage", says, Shawna Maurice, Executive Director, "this year we are kicking off *Hops & Heritage* with a launch event on June 25, 2022!"

"The launch event will take place on the grounds of the Chilliwack Museum located at 45820 Spadina Avenue from 3:00pm to 8:00pm" adds Sarah Belley, Education & Engagement Coordinator, "join us for a day of craft beer, food, live music, games, art, and shopping!"

The event will feature a beer garden with five local breweries, Bricklayer Brewing Co., Farmhouse Brewing Co., Field House Brewing Co., Flashback Brewing Co., and Old Yale Brewing Co. live music from The Maybells and Jada McKenzie-Moore, food from Becky's Grill2Go, select panels from *The Hops Connection: From Industry Gold to Lasting Legacy* and more!

Admission to the launch event is \$5 (CMHS Members) or \$10 (General Public). Drink tickets will be 1 for \$5 or 3 for \$12. The Launch Event will be the communities first opportunity to purchase the *Hops & Heritage* Passbook. Purchase of the passbook guarantees one entry into the weekly and grand prize draws. You can gain additional entries by visiting the five participating breweries (listed above)– and earning a stamp in the passbook for each visit. Return your partially or fully stamped passbook to the Chilliwack Museum before September 3, 2022, for additional entries into the grand prize draws. Multiple Passbooks can be purchased during the fundraiser.

The *Hops & Heritage* Passbook will run throughout the summer. Weekly draws will commence the week of July 1, 2022, with the grand prize draws being held on September 6, 2022. For more information on prizes and draw dates visit <http://www.chilliwackmuseum.ca/hops-heritage/>.

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