



FOR IMMEDIATE RELEASE

August 13<sup>th</sup>, 2021

**Vernon Public Art Gallery hosts 13<sup>th</sup> annual Riot on the Roof at the Vernon parkade.**

On Saturday, August 21<sup>st</sup>, the Vernon Public Art Gallery will be hosting the biggest alternative art party in the downtown Vernon parkade. Located above the Gallery at 3004 31 Ave, the parkade provides the perfect outdoor space, with a rooftop stage overlooking the Vernon skyline. The doors for this all-ages event open at 6:45 PM at the bottom of the parkade with tickets costing \$10 each, or no cost if you have been evacuated due to the forest fires, and present your free pass.

The VPAG is offering anyone displaced/evacuated due to the forest fires free entry to Riot on the Roof 2021! Through these hard and uncertain times, the VPAG welcomes evacuees to come, join the party and enjoy a night out on us. Free entry passes, for evacuees, will be available at the Vernon Public Art Gallery, please bring valid ID with your address on it.

This year is all about bridging the gap between the gallery and public interaction, while helping emerging artists get noticed. The theme will be *Neon Gardens*, through the creation of immersive environments. Introducing the public to unfamiliar spaces, while displaying the ways in which technology impacts surrounding landscapes. Riot on the Roof aims to promote emerging artists and showcase the incredible talents in our own backyard.

“Riot on the Roof is back and in person this year! We are so excited to provide this popular arts event for our community. Come on out and enjoy the live music, murals, and other artistic activities by the talented emerging artists throughout the Okanagan Valley.” – Executive Director, Dauna Kennedy.

You can expect a complete transformation of the downtown Vernon parkade with live music, installations, murals, dance, and so much more! The one and only, Freida Whales, will be emceeing the event, with performances by Jodi B with Nique Blue, Scotty Berg, Odinfist and more! Artists will be displaying original work, as well as creating interactive art pieces for the public to experience and get involved in. Mural artists, Sara Richard, Eve Hegedus and Alisha Deddens, will be working on some new murals in the parkade leading up to the event. Check the VPAG website for the lineup, artists and vendors participating this year at <https://www.vernonpublicartgallery.com/riot-on-the-roof>

Riot on the Roof would not be possible without the support from the Province of BC, sponsors A&W, Vernon Roofing, Nor Val Rentals, Kalamalka Security Inc, Record City, and Okanagan traffic Control.

Vernon Public Art Gallery | 3228 – 31<sup>st</sup> Ave | 250-545-3173 |  
[www.vernonpublicartgallery.com](http://www.vernonpublicartgallery.com) | [info@vernonpublicartgallery.com](mailto:info@vernonpublicartgallery.com)



Media contacts:

Dauna Kennedy Executive Director, 250-545-3173, [dauna@vernonpublicartgallery.com](mailto:dauna@vernonpublicartgallery.com)

Megan Byers Marketing and Events Coordinator, 250-545-3173 [marketing@vernonpublicartgallery.com](mailto:marketing@vernonpublicartgallery.com)

Jordan MacDonald Gallery Ambassador, 250-545-3173 [ambassador1@vernonpublicartgallery.com](mailto:ambassador1@vernonpublicartgallery.com)

Vernon Public Art Gallery | 3228 – 31<sup>st</sup> Ave | 250-545-3173 |  
[www.vernonpublicartgallery.com](http://www.vernonpublicartgallery.com) | [info@vernonpublicartgallery.com](mailto:info@vernonpublicartgallery.com)